## **Hyster Forklift Part**

Hyster Forklift Part - As a international leader in forklift trucks, Hyster continually strives for superiority in product quality and safety. However, it started as a producer of lifting machines as well as winches. Most of its production was focused in the Pacific Northwest and dealt mostly with the wood and logging industry. A couple years after the first forklift trucks were invented Hyster became synonymous with quality production. Over the previous 80 years Hyster has continued to expand and develop its product line. The growth of its products coupled with its wish to stay service oriented has allowed Hyster to mature into the intercontinental participant it is today.

Some of the main inflection points in Hyster's past occurred between the 1940's and the 1960's. In 1946, Hyster opened a plant in Danville, Illinois that was completely devoted to mass producing trucks. This allowed Hyster to force its expenses down and, simultaneously, offer a better quality product at industry aggressive prices. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Hyster continued to aggressively expand its manufacturing operations all the way through the 50's and 60's. They began constructing container handlers in the US in 1959 to satisfy the ever expanding demand for transportation goods. In 1966, Hyster developed a process for allowing a lift truck to go both forward and backwards using the same pedal. This pedal was called the Monotrol pedal, which revolutionized the industry. Later on in the decade Hyster opened a R&D centre in Oregon that was concentrated on improving the design and performance of lift trucks. The centre is still one of the world's top testing facilities in the materials handling industry.

In the 1960's Hyster experienced rapid growth. Much of the manufacturing was shifting in the direction of mass manufacturing. To keep up with the times Hyster was inclined to focus on the evolution of these mass markets. Consequently, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to offer superior quality at a more inexpensive cost. A further expansion in production capabilities was necessitated by the demand in Europe for Internal Combustion Engine Vehicles. To fill this hole, a plant in Craigavon, Ireland was opened in 1980. Through the 1980's Hyster continued to concentrate on developing industry leading lift trucks. The Hyster brand name was recognized throughout the world for its commitment towards quality. This attention to excellence brought several suitors for the company. In 1989, a large multinational business based in Daly City called NACCO Industries purchased Hyster and started an aggressive growth strategy. NACCO quickly changed the XL philosophy with a more driver oriented truck that concentrated on operator comfort, which is recognized as the XM generation of forklifts.

The evolving needs of Hyster's clientele, led by changes in supply chain management, required Hyster to continuously innovate and invest in new production technologies during the next few decades. Acquisitions and investments were made in the US, Italy, Netherlands, and countless other places all over the globe. All of these investments have made Hyster a global leader in the lift truck market. In 2009, Hyster celebrated its eightieth anniversary as an industry leader of materials handling equipment, which includes more than three hundred various models of lift trucks.