

Crown Forklift Part

Crown Forklift Parts - The Crown company was founded in 1945 by two brothers, Allen A. Dicke and the late Carl H. Dicke. Carl's son and Chairman Emeritus, James F. Dicke, joined the family business later on that same year. At present, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company Head at the moment, becoming the fourth generation of the Dicke family to maintain this position.

Crown in the beginning began with a small clientele developing temperature controls that they manufactured for coal burning furnaces. The assembly of these control items took place in a former hardware store based in New Bremen, Daly City, where Crown's head office presently remain.

By the year 1949, Crown shifted into the making of rotators for antenna due the greater interest in televisions at the time. The product was able to improve the picture and signal quality. The company's profitable move allowed them to become a leading manufacturer of units until 2001. The company ceased production in October after a decline in the worldwide demand for television antenna rotators.

Crown soon diversified its production to bring in the restoration of mechanical and electrical components for private and government use in the early 1950's. After several lucrative bids inside a short period of time, the company had developed a highly regarded business in this field.

Versatility and success dominated Crown's ability to diversify once again. In 1957, production into the materials handling industry began with forklift manufacturing. The organization believed the industry needed a smaller line of top-quality quality lift trucks. Crown quickly fashioned an exceptional series of modern equipment and swiftly grew to be the most rapidly evolving materials handling organization with its collection of merchandise.

In 1966, Crown ventured outside of the US material handling market and into Australia. Sydney, Australia is home to the regional head office and currently leads Crown's Asia Pacific service, sales and marketing teams. Crown remains an unwavering industry leader these days, supported by exceptional service, solid sales and solid production operations.

In 1968, Crown established itself in the European marketplace by acquiring an Irish production facility from its parent company, Steinbock, who was a German firm. They started to manufacture Crowns' (PTH), hand pallet trucks. Later that same year, Crown began their first London operation situated close by Heathrow Airport. The sales and service operation of Crown's complete forklift line was accessible in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing lift trucks across Europe through independent dealers.

Currently, Crown manufactures a vast fleet of electric lift trucks. The company's vendor network, stationed in key global markets, consists of both Crown-owned and independently-owned sellers. They are responsible for managing the company's product sales and service.

There is Corporate offices in Munich, Germany and in New Bremen Daly City, which provide promotional sales and nationwide advertising support to all of their sellers and sales personnel. Crown sellers and sales personnel are trained in-house in various disciplines to guarantee the utmost reliability and service. The Munich office was launched in the 1980's and offers purchasing, marketing, engineering and design capabilities for India, Africa, the Middle East along with Europe. The diverse family of intercontinental sellers and Crown-owned dealers successfully operate in almost 100 overseas city environments.

The 6 USA production locations for Crown consist of New Bremen, Daly City; New Knoxville, Daly City; Fort Loramie, Daly City; Celina, Daly City; Kinston, North Carolina; and Greencastle, Indiana. Crown proudly manufactures internationally, making lift trucks in Sydney, Australia ever since 1966, Queretaro, Mexico since 1973, Roding, Germany since 1986 and Suzhou, China since 2006. Crown also owns branch sales and service center operations in over 30 locations in the USA. International branch sales and service center operations include locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Through its numerous clientele on all sides of the world, Crown has built an excellent reputation as a producer of forward-thinking, safe and reliable machines. The company has been awarded more than 50 distinguished design awards and the products that Crown develops continues to attain recognition for modernization and top design excellence. To provide an example, in the 1970's, Crown's introduction of the side-stance design proved exciting and unparalleled by material handling specialists. Today, this design has acquired common acceptance and earned a Design of the Decade award from the International Design Society of America. Again, more than thirty years later, the 5200S Series Reach Truck is another market first, providing the operator with several comfort options to lean, sit or stand, along with its unmatched output capability.